

Transforming the Delivery of Live Events with IntelsatOne Prism[®]



Overview

IntelsatOne Prism[®] offers an entirely new paradigm for media networking and content distribution, providing customers simplified access to guaranteed high-throughput, two-way IP connectivity for the transmission of multiple video, voice and data files over a single satellite link. It also provides the ability to seamlessly upgrade legacy networks for the delivery of next-generation digital media applications.

Since its launch, Prism has been deployed in a number of real-world situations that showcase the powerful ways in which it is transforming the delivery of live televised events, and the opportunities it enables for media customers. Our strategic sales partner, PSSI Global Services, has led the charge putting IntelsatOne Prism Occasional Use (OU) service to work for several high-profile events.

Amgen Tour of California

Shortly after the service launched, PSSI used IntelsatOne Prism to guarantee connectivity for the Amgen Tour of California, an eight-day Tour de France-style bike race. The highly varied terrain, inclement weather and the movement of an entire television broadcasting operation over a hundred miles daily presented numerous operational and logistical challenges. With Prism, PSSI was able to successfully broadcast multiple television, voice and internet feeds from a single managed platform. Prism facilitated mission-critical communications, including transmission access, network coordination, race data collection, and webcast initiation.



Professional Golf

Golf, historically, has been one of the most challenging sports events to cover with telecommunications and video simply due to the vast size and variable terrain of most golf courses. PSSI used Prism to provide video, phone connectivity and internet services to successfully broadcast the August 2016 Canadian Pacific Women's Open LPGA Tour in Calgary. Compared to other terrestrial technologies, like bonded cellular, Prism provided uncontested, dedicated bandwidth to ensure the high quality of service required to support this event.



Skydiver Luke Aikins

PSSI moved Prism into the world of extreme sports to support the July 2016 live television coverage of skydiver Luke Aikins. Aired via a major television network, Aikins jumped 25,000 feet above the California desert without a parachute or wingsuit into a net – hitting his mark. Broadcasting this event was no easy task either, given the lack of infrastructure and spotty cell coverage in the desert. The network provider had access to existing facilities for video contribution, but also needed reliable communications for voice and internet access. With Prism, PSSI was able to provide multiple VoIP lines and internet connectivity to the on-site personnel. And because the Prism OU service offers dedicated and guaranteed megabit service, they didn't have to worry about whether cell phones would work or be concerned about congestion and reliability. The service they booked is what they received – ensuring connectivity in a remote, otherwise unconnected location.



IntelsatOne Prism supports OU customers and full-time broadcast requirements in North America and will be expanding to regions across Europe, Latin America and Africa.

Occasional Use Service Center Contact:

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Download the Intelsat App for Coverage Maps



About PSSI Global Services, LLC

Since 1979, PSSI Global Services, along with Strategic Television, has specialized in the coordination, production and distribution of domestic and international programming. As the world's leading provider of mobile satellite transmission, production and streaming services, PSSI offers a full range of fixed, mobile and international flyaway satellite systems that provide live video, audio, IP and data services worldwide. The company currently owns more than 30 Ku-band and C-band satellite uplink/production trucks based throughout the Western United States — more than any other company in the country — as well as international and domestic C/Ku flyaway uplink systems.

www.pssiglobal.com

ABOUT INTELST

Intelsat operates the world's first Globalized Network, delivering high-quality, cost-effective video and broadband services anywhere in the world. Intelsat's Globalized Network combines the world's largest satellite backbone with terrestrial infrastructure, managed services and an open, interoperable architecture to enable customers to drive revenue and reach through a new generation of network services.

Thousands of organizations serving billions of people worldwide rely on Intelsat to provide ubiquitous broadband connectivity, multi-format video broadcasting, secure satellite communications and seamless mobility services. The end result is an entirely new world, one that allows us to envision the impossible, connect without boundaries and transform the ways in which we live.

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